ORIGINAL

BEFORE THE BOARD OF CHIROPRACTIC PHYSICIANS

STATE OF IDAHO

In the Matter of the License of:	)	
	)	Case No. CHI-2005-2
MICHAEL D. HARDISON, D.C.,	)	
License No. CHIA-964,	)	**STIPULATION AND**
	)	**CONSENT ORDER**
Respondent.	)	
	)	

CHI\Hardison\P4314lga

WHEREAS, information having been received by the Idaho State Board of Chiropractic Physicians (hereinafter the "Board") which constitutes sufficient grounds for the initiation of an administrative action against Michael D. Hardison, D.C. (hereinafter "Respondent"); and

WHEREAS, the parties mutually agree to settle the matter pending administrative Board action in an expeditious manner; now, therefore,

IT IS HEREBY STIPULATED AND AGREED between the undersigned parties that this matter shall be settled and resolved upon the following terms:

A.

1. The Board may regulate the practice of chiropractic in the State of Idaho in accordance with title 54, chapter 7, Idaho Code.

2. Respondent Michael D. Hardison, D.C., is a licensee of the Idaho State Board of Chiropractic Physicians and holds License No. CHIA-964 to practice chiropractic in the State of Idaho. Respondent's license is subject to the provisions of title 54, chapter 7, Idaho Code.

3. Respondent is President of Hardison-Walz, P.C., doing business as Mountain View Chiropractic in Post Falls, Idaho.

4. On May 28, 2003, Respondent and Mark L. Walz, D.C., Vice President of Hardison-Walz, P.C., doing business as Mountain View Chiropractic, were issued a

warning letter by the Board concerning advertising by Respondent and Dr. Walz which violated the Board's advertising rules located at IDAPA 24.03.01.450. A true and correct copy of the May 28, 2003, warning letter is attached hereto as Exhibit 1.

5. On or about August 3, 2003, the Board received a complaint regarding the advertising entitled "WARNING: Car Accident Victims!" distributed by Respondent and/or Mountain View Chiropractic, or a referral service or bureau in which Respondent and/or Mountain View Chiropractic participates, a copy of which is attached hereto as Exhibit 2.

6. The advertising shown on Exhibit 2 violates the Board's rules concerning advertising as follows:

a. The advertising fails to specifically name Respondent who is participating in the referral service or bureau, in violation of Rule 450.02; and

b. The advertising appeals primarily to a lay person's fears, ignorance, or anxieties regarding his state of health or physical well-being, in violation of Rule 450.04.

7. On or about November 17, 2003, the Board received a complaint regarding the "Confidential Car Accident Victim Report" advertising distributed by Mountain View Chiropractic and/or Respondent, a copy of which is attached hereto as Exhibit 3.

8. The advertising shown on Exhibit 3 violates the Board's rules concerning advertising as follows:

a. The advertising contains statements throughout which appeal primarily to a lay person's fears, ignorance, or anxieties regarding his state of health or physical well-being, in violation of Rule 450.4;

b. In the entire 8-page advertising, "Mountain View Chiropractic Center" is mentioned only once on page 6, and Respondent fails to conspicuously identify himself in the advertising as a chiropractor, in violation of Rule 450.05;

c. Respondent fails to identify himself as a chiropractor in his signature block on page 8, in violation of Rule 450.07;

d. The statement on page 4 of the advertising:

> *Well, rather than go after the cause of the problem he or she can't find (your doctor will never admit they don't know what they're doing), he or she's going to attempt to cover up your pain with over-the-counter (OTC) drugs and other, more powerful pain relievers.*

is a poor and possibly slanderous statement regarding other doctors and, although chiropractors are not licensed to give advice regarding prescription or non-prescription medication, could lead patients to believe that pain medication should not be taken, in violation of Rules 450.01, 450.02, 450.04, and 450.10;

e. The claim on page 6 of the advertising, "*I have helped hundreds of auto accident victims out of pain safety and effectively without drugs or surgery!*" may contain a misrepresentation of fact, in violation of Rule 450.01;

f. The claim on page 6 of the advertising, "*In fact, that's why I wrote this FREE report.*" may contain a misrepresentation of fact, in violation of Rule 450.01;

g. The statement on page 8 of the advertising:

> *P.S. – Don't forget, many doctors are not trained to diagnose and treat hidden car accident injuries. So, if you DO suffer from a hidden injury, almost any treatment your doctor is giving you may be ineffective and may even be harmful to you!*

is a poor and possibly slanderous statement regarding other doctors, in violation of Rules 450.01, 450.02, 450.04, and 450.10.

9. The above-stated allegations, if proven, would constitute a violation of the laws and rules governing the practice of chiropractic, specifically Idaho Code §§ 54-712(4) and (15), and IDAPA 24.03.01.450. Violations of these laws and rules would further constitute grounds for disciplinary action against Respondent's license to practice chiropractic in the State of Idaho.

10. Respondent, in lieu of proceeding with a formal disciplinary action to adjudicate the allegations as set forth above, hereby admits the violations and agrees to

the discipline against his license as set forth in Section C below.

B.

I, Michael D. Hardison, D.C., by affixing my signature hereto, acknowledge that:

1. I have read and admit the allegations pending before the Board, as stated above in section A. I further understand that these allegations constitute cause for disciplinary action upon my license to practice chiropractic in the State of Idaho.

2. I understand that I have the right to a full and complete hearing; the right to confront and cross-examine witnesses; the right to present evidence or to call witnesses, or to so testify myself; the right to reconsideration; the right to appeal; and all rights accorded by the Administrative Procedure Act of the State of Idaho and the laws and rules governing the practice of chiropractic in the State of Idaho. I hereby freely and voluntarily waive these rights in order to enter into this stipulation as a resolution of the pending allegations.

3. I understand that in signing this consent order I am enabling the Board to impose disciplinary action upon my license without further process.

C.

Based upon the foregoing stipulation, it is agreed that the Board may issue a decision and order upon this stipulation whereby:

1. License No. CHIA-964 issued to Respondent Michael D. Hardison is hereby suspended for a period of fifteen (15) days. During the 15-day mandatory suspension period, Respondent shall not practice chiropractic in the State of Idaho. The 15-day mandatory suspension period shall commence 5 days from the date of entry of the Board's Order.

2. Respondent shall pay to the Board an administrative fine in the amount of One Thousand and No/100 Dollars ($1,000.00) within thirty (30) days of the entry of the Board's Order.

3. Respondent shall pay investigative costs and attorney fees in the amount of

Five Hundred and No/100 Dollars ($500.00) within thirty (30) days of the entry of the Board's Order.

4. Within thirty (30) days of the entry of the Board's Order, Respondent shall provide written documentation to the Board to support the statement he has made in his advertising attached as Exhibit 3 that he has "helped hundreds of auto accident victims."

5. At the conclusion of the 15-day suspension, Respondent's License No. CHIA-964 shall be placed on probation for a period of six (6) months. The conditions of probation are as follows:

a. Respondent shall cease and desist from using false, misleading or deceptive advertising and must conspicuously identify himself as a chiropractor in his advertising.

b. Respondent shall comply with all state, federal and local laws, rules and regulations governing the practice of chiropractic in the State of Idaho.

c. Respondent shall inform the Board in writing of any change of place of practice or place of business within 15 days of such change.

d. In the event Respondent should leave Idaho for three (3) continuous months, or to reside or practice outside of the state, Respondent must provide written notification to the Board of the dates of departure, address of intended residence or place of business, and indicate whether Respondent intends to return. Periods of time spent outside Idaho will not apply to the reduction of this period or excuse compliance with the terms of this Stipulation.

e. Respondent shall fully cooperate with the Board and its agents, and submit any documents or other information within a reasonable time after a request is made for such documents or information.

f. Respondent shall make all files, records, correspondence or other documents available immediately upon the demand of any member of the Board's staff or its agents.

6. At the conclusion of the 6-month probationary period and provided Respondent has complied with all terms of this Stipulation and Consent Order, Respondent may request from the Board reinstatement of License No. CHIA-964 without further restriction. Any request for reinstatement must be accompanied by written proof of compliance with the terms of this Stipulation. The Board retains discretion to grant reinstatement of Respondent's chiropractic license or to deny reinstatement and continue the period of probation.

7. All costs associated with compliance with the terms of this stipulation are the sole responsibility of Respondent.

8. The violation of any of the terms of this Stipulation by Respondent will warrant further Board action. The Board therefore retains jurisdiction over this proceeding until all matters are finally resolved as set forth in this Stipulation.

D.

1. It is hereby agreed between the parties that this Stipulation shall be presented to the Board with a recommendation for approval from the Deputy Attorney General responsible for prosecution before the Board at the next regularly scheduled meeting of the Board.

2. Respondent understands that the Board is free to accept, modify with Respondent's approval, or reject this Stipulation, and if rejected by the Board, a formal complaint may be filed against Respondent. Respondent hereby agrees to waive any right Respondent may have to challenge the impartiality of the Board to hear the disciplinary complaint if, after review by the Board, this Stipulation is rejected.

3. If the Stipulation is not accepted by the Board, it shall be regarded as null and void. Admissions by Respondent in the Stipulation will not be regarded as evidence against Respondent at the subsequent disciplinary hearing.

4. The Consent Order shall not become effective until it has been approved by a majority of the Board and endorsed by a representative member of the Board.

5. Any failure on the part of Respondent to timely and completely comply with any term or condition herein shall be deemed a default.

6. Any default of this Stipulation and Consent Order shall be considered a violation of Idaho Code § 54-712. If Respondent violates or fails to comply with this Stipulation and Consent Order, the Board may impose additional discipline pursuant to the following procedure:

a. The Chief of the Bureau of Occupational Licenses shall schedule a hearing before the Board. Within twenty-one (21) days after the notice of hearing and charges is served, Respondent shall submit a response to the allegations. If Respondent does not submit a timely response to the Board, the allegations will be deemed admitted.

b. At the hearing before the Board upon default, the Board and Respondent may submit affidavits made on personal knowledge and argument based upon the record in support of their positions. Unless otherwise ordered by the Board, the evidentiary record before the Board shall be limited to such affidavits and this Stipulation and Consent Order. Respondent waives a hearing before the Board on the facts and substantive matters related to the violations described in Section A, and waives discovery, cross-examination of adverse witnesses, and other procedures governing administrative hearings or civil trials.

c. At the hearing, the Board will determine whether to impose additional disciplinary action, which may include conditions or limitations upon Respondent's practice or suspension or revocation of Respondent's license.

7. The Board shall have the right to make full disclosure of this Stipulation and Consent Order and the underlying facts relating hereto to any state, agency or individual requesting information subject to any applicable provisions of the Idaho Public Records Act, title 9, chapter 3, Idaho Code.

8. This Stipulation and Consent Order contains the entire agreement between the parties, and Respondent is not relying on any other agreement or representation of any

kind, verbal or otherwise.

I have read the above stipulation fully and have had the opportunity to discuss it with legal counsel. I understand that by its terms I will be waiving certain rights accorded me under Idaho law. I understand that the Board may either approve this stipulation as proposed, approve it subject to specified changes, or reject it. I understand that, if approved as proposed, the Board will issue an Order on this stipulation according to the aforementioned terms, and I hereby agree to the above stipulation for settlement. I understand that if the Board approves this stipulation subject to changes, and the changes are acceptable to me, the stipulation will take effect and an order modifying the terms of the stipulation will be issued. If the changes are unacceptable to me or the Board rejects this stipulation, it will be of no effect.

DATED this 25 day of Jan., 2005.

Michael D. Hardison, D.C.
Respondent

I concur in this stipulation and order.

DATED this 25 day of Jan., 2005.

Richard P. Wallace
Attorney for Respondent

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I concur in this stipulation and order.

DATED this 1st day of February, 2005.

STATE OF IDAHO
OFFICE OF THE ATTORNEY GENERAL

By _____
Stephanie N. Guyon
Deputy Attorney General

ORDER

Pursuant to Idaho Code § 54-707, the foregoing is adopted as the decision of the Board of Chiropractic Physicians in this matter and shall be effective on the 23rd day of February, 2005. **IT IS SO ORDERED.**

IDAHO STATE BOARD
OF CHIROPRACTIC PHYSICIANS

By _____
Dennis Harper, Chair

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on this 23rd day of February 2005, I caused to be served a true and correct copy of the foregoing by the following method to:

Michael D. Hardison, D.C. 1602 E. Seltice Way, Suite D Post Falls, ID 83854	☒ U.S. Mail ☐ Hand Delivery ☒ Certified Mail, Return Receipt Requested ☐ Overnight Mail ☐ Facsimile: _____ ☐ Statehouse Mail
Richard P. Wallace Attorney at Law 1875 N. Lakewood Drive, Suite 202 Coeur d'Alene, ID 83814	☒ U.S. Mail ☐ Hand Delivery ☐ Certified Mail, Return Receipt Requested ☐ Overnight Mail ☐ Facsimile: _____ ☐ Statehouse Mail
Stephanie N. Guyon Deputy Attorney General P.O. Box 83720 Boise, ID 83720-0010	☐ U.S. Mail ☐ Hand Delivery ☐ Certified Mail, Return Receipt Requested ☐ Overnight Mail ☐ Facsimile: _____ ☒ Statehouse Mail

Rayola Jacobsen

Rayola Jacobsen, Chief
Bureau of Occupational Licenses

STATE OF IDAHO

OFFICE OF THE ATTORNEY GENERAL

LAWRENCE G. WASDEN

May 28, 2003

Mark L. Walz, D.C.
Michael D. Hardison, D.C.
1602 E. Seltice Way, Suite D
Post Falls, ID 83854

Re: Bureau of Occupational Licenses Investigation;
Case No. CHI-L2A-01-03-6

Dear Dr. Walz and Dr. Hardison:

On behalf of the Board of Chiropractic Physicians, the Bureau of Occupational Licenses has completed its investigation of the complaint filed against you. The complaint appeared to allege that your advertising was fraudulent, false, deceptive, or misleading.

The investigation revealed on or about January 10, 2003, you placed an ad with the *Nickel's Worth* newspaper. That ad provided in pertinent part: "Dr. Walz takes pleasure in successfully treating all kinds of ailments and diseases. Difficult cases and problems not helped by other types of doctors are his specialty."

To begin, the claim that Dr. Walz treats "all kinds of ailments and diseases" may be misleading. Board Rule 450.03 prohibits advertising which "creates false, or unjustified expectations of beneficial treatment or successful cures." In addition, Rule 450.05 prohibits advertising that is "likely to appeal primarily to a lay person's fears, ignorance, or anxieties regarding his state of health or physical well-being." In your March 19, 2003, letter to the investigator, you included a copy of results of a study conducted by the International Chiropractors Association which shows a wide range of conditions which purport to have been improved by chiropractic, including allergies. However, this office, on behalf of the Bureau, has reviewed several complaints against chiropractors in the past who claimed, utilizing various techniques, to totally eliminate allergy symptoms. After speaking with persons in the chiropractic community, we are

Civil Litigation Division
P.O. Box 83720, Boise, Idaho 83720-0010
Telephone: (208) 334-2400, FAX: (208) 334-2830
Located at 650 W. State Street
Len B. Jordan Building, Lower Level

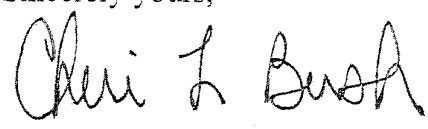
unaware of any published and defensible scientific literature that would support such a claim, nor have we been able to locate any professional journals that would support such a claim. Therefore, you should, in the future, ensure that your advertising is in line with scientific findings.

Next, the claim of "difficult cases and problems" being Dr. Walz's specialty may also be a violation of the Board's advertising rules. Chiropractors in the State of Idaho are prohibited from claiming any specialty in treatment or care above the normal qualifications of licensing. *See* Board Rule 450.08. As such, no chiropractor may claim a specialty in any area that would seem to elevate him above any other duly licensed chiropractor. The exception to this rule is when a doctor has received specialized training above and beyond the normal licensing requirements, for instance, a doctor has achieved diplomate status in any one of a number of areas.

On March 19, 2003, you sent the investigator a new ad wherein the language in question has been changed to: "Dr. Walz takes pleasure in treating many types of ailments and difficult cases." This sentence appears to comply with the Board's rules. Although you have now changed your advertising, the Board would like to take this opportunity to issue you a warning letter. Our office is declining prosecution at this time and the Bureau will now close its file. Please take note that should a similar matter come before the Board in the future, the Board will certainly take this matter into consideration.

If you have any questions regarding this matter, please do not hesitate to contact me at (208) 334-2400.

Sincerely yours,



CHERI L. BUSH
Deputy Attorney General

/lp
cc: John Kersey, Chief Investigator (w/file)

CHI\L3148lba

Exhibit 1
Page 2 of 2

WARNING: Car Accident Victims!

Free Report Reveals Stunning Truth About Hidden Car Accident Injuries!!

Find Out What Many Doctors, Hospitals, And Insurance Companies Don't Want You To Know...

Call the toll-free, 24-hour recorded message for your free report at 1-800-606-1521.

Exhibit 2
Page 1 of 1

Confidential Car Accident Victim Report

Here's The FREE REPORT You Requested!...

"Discover What Most Insurance Companies Don't Want You To Know About Hidden Car Accident Injuries And How To Protect Your Rights Before It's Too Late!"

In This Insider's Report We Will Reveal:

- ✓ **How Hidden Car Accident Injuries Can Cause Arthritis.**
- ✓ **How Even Minor Injuries Should Get Evaluated.**
- ✓ **Why Prescribed Pain Relief Medication May Make Your Condition Worse!**
- ✓ **The Importance Of Documenting Your Injuries Immediately So That You Get The Settlement You May Deserve!**

WARNING: Hidden injuries are sneaky, potentially debilitating, and will strike millions of Americans this year ... and due to ignorance and/or inappropriate care, many car accident victims will suffer for the rest of their lives! That's the bad news. The good news is that there is help available to you that ensures that the insurance companies know what you've been going through and your rights are protected. So keep reading the report to find out the well-hidden truth you won't find anywhere else!

Dear Accident Victim,

Reading this free report may be the most important thing you've done all year. Why? Because finally someone is revealing the shocking truth about car accident injuries many insurance companies don't want you to know. The information in this free report is vital if you want to avoid years of pain, suffering, and misery. So slowly read this report from beginning to end!

Let's get started-

Every day, thousands of Americans are involved in auto accidents and they aren't lucky enough to have this information in front of them. As a result, they either receive inappropriate care for their injuries or never get their injury diagnosed properly, and often settle their case too soon.

Don't Talk Or Speak To ANYONE About Your Case Until

You Finish Reading This FREE REPORT!

Most insurance adjusters know all about the kind of injuries people like you and me can experience in an accident. They know sometimes you don't feel injured right away and that's why they try to settle as quickly as possible while your medical bills are low or non-existent. They'd rather see you in pain after you settle with you picking up the tab for your own treatment.

This Can Happen Even If It's Your Own Insurance Company You're Dealing With!

Make no mistake, insurance is a business like any other, and the less they spend on appropriate care, the more money they make their shareholders.

Even if you were involved in a minor fender bender, studies have proven you could suffer from a severe injury that isn't easily noticeable.

You can be severely injured and only feel a little or no pain at all after the accident. Your doctor can easily miss this and mistake your pain for something completely different. This is when insurance companies try to settle with you. **Don't make this mistake!** Until a recognized and reputable doctor who has experience with low impact, soft tissue injuries says you are 100% okay, don't make the decision to settle too soon!

What MOST Doctors Don't Know About Hidden Injuries CAN Financially And Physically Hurt You!

See, after any accident, it's advisable to visit the emergency room to make sure you don't suffer from any life-threatening injuries like broken bones, a punctured lung, or internal bleeding. This is what emergency room doctors specialize in.

But the problem is that as long as there's no immediate threat to your life, the emergency room physician is likely to send you along on your way with pain medication to mask the pain.

And here's the problem with only taking pain medication after your accident...

Soft tissues like muscles, ligaments, discs, nerves and blood vessels need oxygen. They also need to function and move properly.

When you only take pain relief and/or anti-inflammatory medication, scar tissue and adhesions can form limiting the proper motion needed for healthy nerve and blood flow.

Scar tissue is also a substandard tissue that can turn into its own source of pain - causing a number of chronic pains, symptoms and syndromes!

The Problem Is That Soft Tissue Injuries Are NOT Always Visible On X-Rays

That's why most doctors don't have the training to detect soft tissue injuries ... they over-rely on vital signs, X-rays, and the pain described by the patient!

Since many doctors can't detect your injury, they make the wrong diagnosis about what's wrong with you. So any treatments you get based on this diagnosis will do practically nothing for you!

The treatment of choice for medical doctors, like your family doctor, is to use drugs to cover up your symptoms (in your case, the biggest symptom is pain) so you don't feel injured anymore. This form of treatment only gives you the illusion that you're okay, when really you can be seriously injured and not know it.

So, If You Are Experiencing Any Of These Symptoms, You May Be Suffering From A Hidden Or Soft Tissue Injury...

- Spasms
- Muscle Stiffness
- Neck Pain
- Headaches
- Numbness And Tingling
- Mid-Back Pain
- Low Back Pain
- Difficulty Sleeping
- Irritability
- Memory Loss
- Fatigue
- Difficulty Concentrating

Or worse yet, you may be feeling none of these right now because your injury hasn't started producing these symptoms yet.

The Shocking Truth About Using Pain Relievers, Physical Therapy, And Surgery To Get Rid Of YOUR Pain!

Let's assume you are experiencing some neck pain. How will your doctor attempt to treat you? Well, rather than go after the cause of the problem he or she can't find (your doctor will never admit they

don't know what they're doing), he or she's going to attempt to cover up your pain with over-the-counter (OTC) drugs and other, more powerful pain relievers.

These drugs only work by sabotaging your body's ability to register pain. They do absolutely nothing to fix the problem causing the pain. So, while these drugs are sweeping the dirt under the rug, you're given the illusion you're actually okay. This is dangerous.

Why?

1. Accident victims on pain medication are more likely to settle their case. The insurance companies use this to their advantage so don't make hasty decisions while on pain relief medication. It may come back to haunt you later.

2. Usually under pain relief medication, you are more likely to worsen your injury! Your body's way of telling you that you are making things worse is pain and, if you do not feel the pain, you may be aggravating your injury and not even know it! Ever have a sprained ankle? What happens if you keep walking on it rather than sit it out for a few days? It hurts more and more. And why? Because you're making it worse!

The same is true for these hidden injuries in your neck and back. Yes, you read that correctly! Your doctor, who means well and wants you pain-free, may be hurting you by giving you seemingly harmless drugs!

That's not to mention the side effects of using these drugs. You see, the bodily functions these drugs are blocking to hide your pain also have other functions in the body. Depending on the drug, you may run into serious kidney, stomach, or liver problems as a result of popping these drugs just to get through a day of work.

The next step doctors will rely on once their initial treatments fail is to refer you to a physical therapist.

The only problem here is the physical therapist is told what to do by your doctor. This means whatever therapy you undergo is designed to treat the problem your doctor thinks you have, when really it may be something totally different.

So, after this charade, it's no coincidence most people with 'hidden' injuries are still in pain and may even feel worse!

At this point, you are either sent back to therapy to try another treatment that odds are won't work because the person directing the treatment, your doctor, never diagnosed your problem correctly, or he may recommend you see a surgeon about your problem.

Now, it's true that surgery is an extremely drastic treatment for these sorts of injuries, but if a surgeon doesn't know what to go after, you're probably not going to come out of the operating room fixed.

Oftentimes surgeries, especially in the neck and back, will only result in a short period of pain relief, at best. More than half of all back surgeries will never get you out of complete pain.

Plus, there's the added risk of infection and anesthesia problems, not to mention other side effects that aren't too uncommon when it comes to cutting a body open ... like missed time off work and reduced living for weeks or months at a time. Do you really think surgery is even an option you should consider especially since your doctor may not have the whole picture?

Discover RIGHT NOW If You Suffer From A Hidden Injury!

Hidden injuries are extremely serious problems. Unfortunately, medical science is under-trained and unequipped to diagnose and treat them with any measure of success. This is a giant health care problem in this country, considering 20 million people have suffered from a hidden injury.

The sooner you find out you have a hidden injury, the sooner you can start a treatment plan to get rid of it and get you out of pain as soon as possible. Wouldn't it be nice to finally be pain-free and living your life the same way you did before the accident ever happened?

Well, if you do find out that you do suffer from a hidden injury, and then this can be your reality. Imagine being pain-free without pills, or painful and repetitive physical therapy, or even the thought of surgery.

Isn't that nice? Wouldn't you rather be healthy and alive once again, rather than living life only one pill away from endless pain, misery, and

frustration? Aren't you tired of going to your doctor again and again, and never getting better?

You see, your doctor may know there are better treatments out there available to you, but they also know if they tell you that, you may never come back to see them!

I Have Helped Hundreds Of Auto Accident Victims Out Of Pain Safely And Effectively Without Drugs Or Surgery!

My name is Dr. Michael D. Hardison, Clinic Director of Mountain View Chiropractic Center here in Post Falls, Idaho.

I've spent years fighting for the rights of auto accident victims just like you. In fact, that's why I wrote this FREE report. I'm sick and tired of car accident victims going through years of pain and misery all because no one ever bothered to tell them their rights and the truth about their injuries.

I've used my drug and surgery-free methods to help auto accident victims just like you out of pain as quickly and easily as possible. I've been able to help almost everyone who I've diagnosed with a hidden injury.

In fact, I've been so successful and happy with helping people just like you get out of pain, I've focused a majority of my practice and skills at getting auto accident victims out of pain and keeping them that way! There's nothing that pleases me more than helping car accident victims just like you.

That's why I mailed you this FREE report. I want you to know the truth about car accidents almost everyone out there doesn't seem to want you to know. I know I can help you.

What Is A Surface EMG Test? Why Is This One Of The Best Ways To Detect Hidden Injuries?

If you respond by the date stamped in red on the pink form that came with this report, then you are eligible for an accident injury evaluation to see if you suffer from a hidden injury.

The equipment I'll be using to help me with the test is called a Surface Electromyography Unit (SEMG). What it does is measure muscle activity in your back to determine if you have a structural injury in your back and/or neck that's causing your muscles to not work properly.

The test itself is quick, easy, and painless. (It takes about 5 minutes.) In fact, the only reason I have it in my practice is because it's so perfect for doing this one job. When the test is done, I'll give you a graphical printout that will show you exactly if and where I think your problem(s) are. (There's a sample EMG test inside this report).

You can take you report home with you and I''l even keep it on file in my office in case you need a copy.)

What's important is that you document your injuries now! Because not doing so may make any injuries you have get worse and they will become more difficult to treat down the road (meaning keeping you in pain longer), and it may also hurt your personal injury case if you decide to pursue legal counsel.

If you'd like, after the test, we can schedule a time convenient for you to come in for a more thorough evaluation to pinpoint exactly where your injury is. Then, I will prepare a Recommended Action Plan for getting you out of pain as quickly and easily as possible, without using drugs and surgery that doesn't work.

Even if you feel okay right now, if you were in an accident, you still run a high risk of suffering from a hidden injury. It's best to play it safe now and get checked out to make sure you really are okay.

The slightest injury, even one that you don't feel right now, may lead to a terrible condition down the road called 'osteoarthritis.' While it is possible to treat it, it takes a long time, and sometimes is impossible to cure 100%. Worse yet, you may have to foot the bill! And all because someone hit you 20 years before!

Call By The Date In RED To
Schedule Your FREE Surface EMG Test!

While this is still fresh in your mind, call my office at 208-777-0128 and pick a time convenient for you to come in for your accident injury evaluation. If you're calling after the office closes for the day, leave a message and a number we can reach you at tomorrow, and one of my assistants will call you then.

Your accident's been a big enough hassle already, from getting your car fixed, to dealing with your insurance adjuster. That's why we're dedicated to working around your schedule so you can go about living your life on your terms.

If your test turns up positive, and you are suffering from a hidden injury, then we recommend you consider getting a lawyer to represent your case. Choosing a good, qualified lawyer is extremely difficult and, if you'd like, we'll even give you a list of attorneys to choose from.

Whatever you decide to do, remember, you need to document your injuries as soon as possible in order to get the care you may need and the settlement you may deserve, and to do that, you need to be checked out by a doctor with the training and experience to diagnose and treat the hidden injuries we've talked about in this report.

If you weren't alone in the vehicle, the other passengers in the car also have the option to come in for a FREE Surface EMG Test. Just

give the office a call. We will be happy to schedule a FREE evaluation for them as well just to make sure everyone is really okay.

If children were in your car, it's vital they are evaluated to ensure their bodies are in good working order and are not subjected to unnecessary pain, suffering, or physical problems later in life. Don't worry, if we do detect an injury, our care is both safe and effective for children of all ages.

I hope you've benefited from discovering the truth about Hidden Car Accident Injuries - the same truth many people out there don't want you to know. Remember, you have until the date stamped in red to respond to my offer and, if you're planning on seeking legal representation, the sooner you document your injuries, the better your case will turn out

Sincerely,

Dr. Michael D. Hardison
Clinic Director

P.S. - Don't forget, many doctors are not trained to diagnose and treat hidden car accident injuries. So, if you DO suffer from a hidden injury, almost any treatment your doctor is giving you may be ineffective and may even be harmful to you!

P.P.S. - You need to document your injuries as quickly as possible for two reasons: (1) It will help your legal case if you choose to go that route, and (2) The quicker an injury is diagnosed, the less severe it will be, and the easier it will be to treat. That means you'll be out of pain faster and back to living your life the way it was before the accident.